



2nd Annual Research Symposium

Partnering for Progress



Welcome

Bob Mathieu,
Director of the
Wisconsin Center for
Education Research
(WCER)

Ricardo Jara, Chief of
Staff for Madison
Metropolitan School
District (MMSD)



SHAYNA HETZEL

Social Impact Investment Director





MISSION

INSPIRE, PROTECT & RESTORE

DREAMS



MISSION

CLOSING EQUITY GAPS IN AMERICA

Using world-class talent and resources
to amplify our socially-impactful
investments and partnerships

SOCIAL IMPACT INVESTING

Financial Return

Social Impact

Traditional Investing

Philanthropy



EQUITY GAP INVESTMENT THEMES



**Economic
Opportunity**

**Healthy Youth
Development**

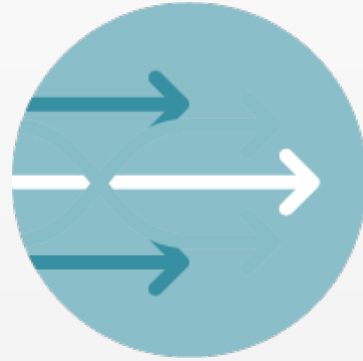
**Learning &
Academic
Achievement**

**Community
Resilience**

EQUITY IN LEARNING & ACADEMIC ACHIEVEMENT



Invest in scalable
social enterprises



Develop and
expand a diverse
pipeline of
innovators



Build capacity in
the ecosystem

MMSD INNOVATION PARTNERSHIP

2018-2019 SCHOOL YEAR

- The Institute provides time, space, and resources to build skills and capacity through ROCKiT
- ROCKiT team: 2 teachers, 2 District team members
 - Develops and fosters the innovation culture, process and standards for MMSD
 - Facilitates innovation sprints and design challenges for complex problem solving



LET'S CHAT

Shayna Hetzel | shayna.hetzel@amfam.com

Closing equity gaps in America



Our Time Together Today

How can **early learning** enhance equitable outcomes for Madison students?

- Early learning research presentations
- Responses from the field
- Interactive discussion

Break

What does **school attendance** mean for equitable educational outcomes?

- Research presentations
- Interactive discussion